



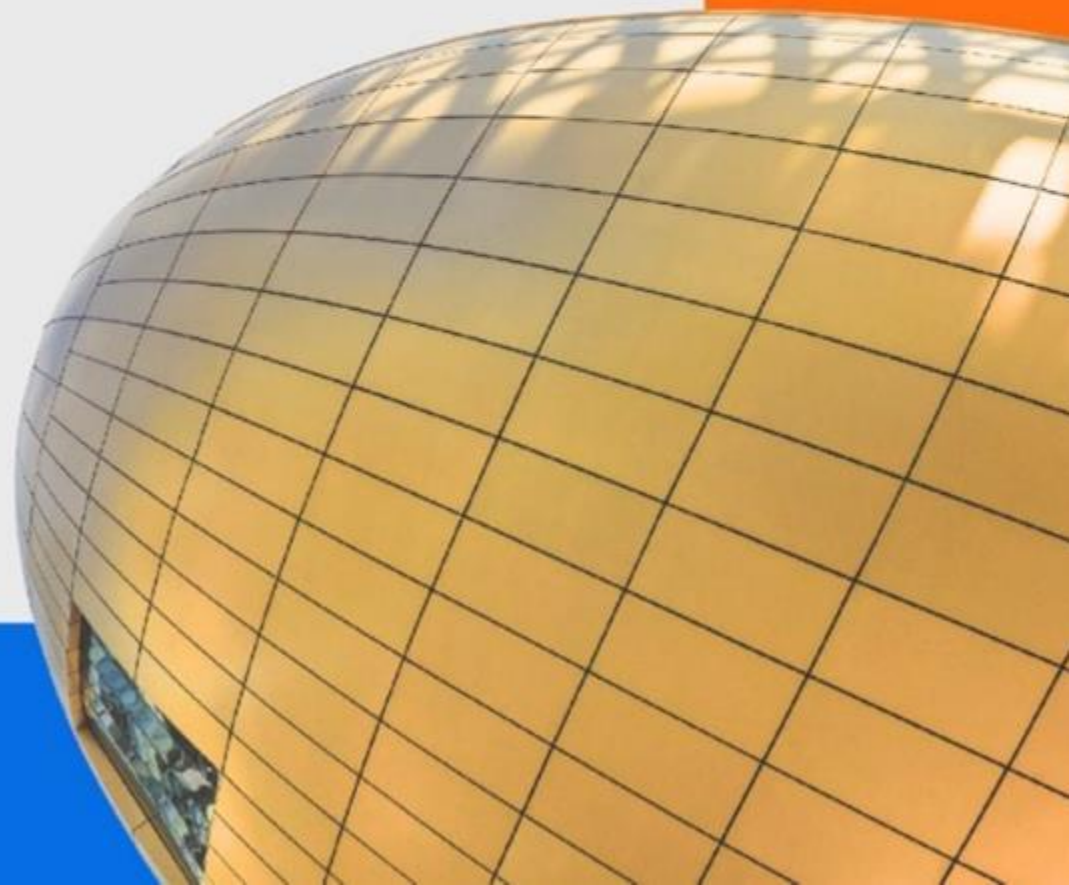
People Hub

User Guide

Updated on 20 April 2026

HONG KONG'S LARGEST INNOVATION
& TECHNOLOGY ECOSYSTEM

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WELCOME TO PEOPLE HUB



People Hub is a groundbreaking platform that places people at the core of innovation. It provides comprehensive profiles of HKSTP mentors and in-programme startups, highlighting their expertise and needs. The platform enables users to connect, express interest in meetings, and seamlessly track progress and outcomes.

- Designed for our startup ecosystem, it connects startups and mentors efficiently using smart, tag-based matching.
- Say goodbye to manual coordination and hello to a streamlined, user-friendly experience!

GETTING STARTED – STARTUPS

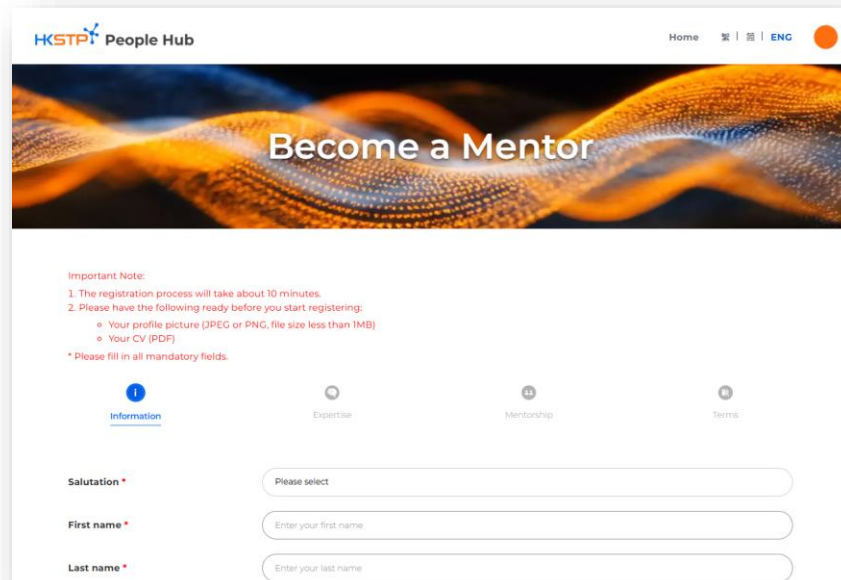


- **Sign in with Founder's OnePass Account**, and your basic information will automatically sync from HKSTP PartnersConnect portal data. **We strongly recommended founders/founding team members to register by themselves.*
- Complete your profile by selecting critical details: **biggest challenge, startup stage, business model focus, industry verticals, business functions, geographic focus, technical skills, and soft skills.**
- Include specific questions to attract the mentors who can provide tailored advice for your unique challenges.

A screenshot of the 'HKSTP People Hub' 'Startup Registration' page. The page has a header with the HKSTP logo and 'People Hub'. Below the header is a banner with the text 'Startup Registration'. A red asterisk note says '* Please fill in all mandatory fields.' There are four tabs: 'Company Information' (selected), 'Company Challenge', 'Company Focus', and 'Terms'. The 'Company Information' tab shows fields for 'Company name (Based on HKSTP PartnersConnect portal)' with the value 'Sensus Technology Limited', 'Business title (Based on HKSTP PartnersConnect portal)' with a slash '/', and 'Email address (Based on HKSTP PartnersConnect portal)' with the value 'externaluser000000+mentee33@gmail.com'.A screenshot of the 'Company Challenge' section of the registration form. It has a progress bar at the top with four icons: a green checkmark for 'Company Information', a blue flag for 'Company Challenge' (selected), a grey gear for 'Company Focus', and a grey document for 'Terms'. The main question is 'What is your biggest challenge you are currently facing?' followed by a text input field containing 'Enter your biggest challenge'. Below this is a 'Category' dropdown menu with 'Please select' as the current selection. The next question is 'Based on the biggest challenge, what are the question to mentors?' followed by a text input field containing 'Enter your question to mentors'.

GETTING STARTED – MENTORS

- Sign up and create a comprehensive profile to showcase your expertise and background.
- Please have your **profile picture** (in JPEG or PNG format; within 1MB file size) and **CV** ready before start registering.
- Select **your expertise, background, industry vertical, business functions, geographic focus, technical and soft skills, trends and niches**, and let us know what kind of startups you are looking for or what can you provide for our startup.
- Specify the types of startups you're looking to mentor to ensure strategic alignment and impactful connections



The screenshot shows the 'Become a Mentor' registration page on the HKSTP People Hub. The page has a header with the HKSTP logo and 'People Hub' text, and navigation links for Home, 繁體中文, and ENG. The main heading is 'Become a Mentor'. Below this, there is an 'Important Note' section with two points: 1. The registration process will take about 10 minutes. 2. Please have the following ready before you start registering: a. Your profile picture (JPEG or PNG, file size less than 1MB) b. Your CV (PDF). A note below states '* Please fill in all mandatory fields.' The form is divided into four steps: Information, Expertise, Mentorship, and Terms. The 'Information' step is currently active, showing fields for Salutation (*), First name (*), and Last name (*). Each field has a 'Please select' or 'Enter your first name' placeholder.

Your Expertise (max. 3 options) *

Your Background (max. 3 options) *

Industry Vertical (max. 3 options) *

Business Functions (max. 3 options)

Geographic Focus (max. 3 options)

Technical Skills (max. 3 options)

Soft Skills (max. 3 options)

Trends & Niches (max. 3 options)

(*) indicates a mandatory selection.

FINDING STRATEGIC MATCHES

Startup Profile



Company Name
Acceleration
[Connect](#)

Company Profile
Current Company Size:
4
Company Profile:
To be confirmed.
Product Description:
To be confirmed.
Company Website:
To be confirmed.

Biggest Challenge

tag-based to find startups or mentors that match your needs

Mentor Profile



Mentor's Name
Senior Manager
At HKSTP Mentorship Programme – I can be: 
Domain Expert
EIR (Entrepreneurs-in-Residence)
My Availability: Unavailable
[Connect](#)

Executive Summary
To be confirmed

Biography

Tags

Startup Stage

[Pivot](#)

Startup Business Model Focus

[B2B2C](#)

[B2C, C2C or C2B2B](#)

Industry Vertical

The industry we want to enter the most

[Therapeutic](#)

Business Functions

The area we want to enhance

No tags selected

Geographic Focus

The geographical market we want to enter

[Middle East](#)

[Europe](#)

Interested Trends and Niches

The trends we want to learn more about

[Cybersecurity](#)

[Smart cities](#)

Technical Skills

The skills we want to strengthen

[Data Science](#)

Soft Skills

The skills we want to strengthen

No tags selected

Tags

Expertise

[MVP/prototyping](#)

[Go-to-market](#)

[Product-Market Fit](#)

Background

[Exited Founder](#)

Industry Vertical

[Aerospace & Spacetech](#)

Preferred Language

Trends & Niches

[AI/Machine Learning](#)

Startup Experience

1

Technical Skills

[Software Development](#)

[Cloud Computing](#)

Soft Skills

[Negotiation](#)

Geographic Focus

[North America](#)

Business Functions

[Product Management](#)

FINDING STRATEGIC MATCHES



Searching

- Use the platform's **tag-based search** to find startups or mentors that match your needs (that's why you will have to select the critical details carefully!)
- Browse detailed profiles to explore backgrounds, skills, and goals, ensuring you connect with the right fit.

Connecting and Meeting

- Send meeting invitations directly through the platform to schedule strategic discussions with your matches.
- Stay organised by viewing “Confirmed” and “Invitation Received” to manage your schedule and prepare for productive sessions.

What are the benefits of using People Hub?

- **For Mentors:** People Hub connects you with promising startups, allowing you to collaborate with founders and co-create innovative projects. Engage early with emerging talent and contribute to the growth of the next unicorn!
- **For Startups:** People Hub helps startups connect with experienced mentors to gain valuable guidance and support. Mentors can contribute to the growth of promising startups and expand their network. The platform facilitates more meetings, event co-creation, and collaboration within the startup ecosystem.

Who can use People Hub?

People Hub is currently available to **HKSTP mentors** and **HKSTP in-programme startups companies** participating in the **Ideation (with the second milestone completed)**, **Incubation**, **Incu-Bio**, and **Acceleration** programmes.

Are all employees from a startup company eligible to use People Hub?

No. Only employees with the Portal Admin role in HKSTP PartnersConnect portal are eligible to create an account on People Hub. This encourages key members of the company to invite mentors for meetings and discussions.

How do I access People Hub?

You can access People Hub by logging in with your HKSTP OnePass account.

Can I edit my profile on People Hub?

- **For Mentors:** You can edit your biography and other personal information on your profile page. Your email address is connected with OnePass and cannot be edited. Other support, please contact HKSTP at mentorship@hkstp.org.
- **For Startups:** Your company profile is synchronized with HKSTP PartnersConnect portal data once every 24 hours. You can modify your company's challenges and tags directly on your company profile page. Other support, please contact HKSTP at mentorship@hkstp.org.

Can a technology startup invite more than one mentor to meet on People Hub?

Yes, a startup company may invite up to 10 different mentors for meeting at the same time.



www.hkstp.org

